



ENGLISH SPECIALTY LANGUAGE

Bachelor in Applied Foreign Languages

Faculty of Liberal Arts

Course information

Bachelor year 3 18 HOURS

Spring Semester 5 ECTS

Practical Sessions (TD)

Professor: Caixia Tan, Mrs. Halary

Course description

The aim of this course is to familiarise students with the specialised language of business English. A variety of teaching aids such as press articles, specific documents or audio-visual files will be proposed for study around a range of themes allowing a better understanding of the business world, its codes and conventions. The mastery of theoretical data and fundamental lexical structures will require in-depth personal work at home, as well as in class, where practical case analyses will be supplemented by role-playing based on real-life situations. The deepening of written and oral communication skills will be an opportunity to open up to the international scene, with a particular focus on the English-speaking world, the historical background being used to better understand the current economic context.

Bibliography

Grant, Michael P, Riccioli, Michael A., L'anglais des affaires, Les Langues modernes, 1991.

Jeannot, Catherine, L'anglais en entreprise : 100 situations et les mots pour le dire, Anglais de spécialité, 2013.

O'Brien Castro, Monia, L'anglais des affaires : l'essentiel pour parler business, Ixelles Editions, 2012.

Parc, Cathy, English Words for Economics Vocabulaire anglais contemporain de l'économie, Ellipses, 2015.

Tanant, Katia, L'anglais du management, Ophrys, 2013.