



## UNDERSTANDING THE PRESS

Bachelor in Applied Foreign Languages

Faculty of Liberal Arts

### Course information

Bachelor year 1                      12 HOURS

Fall Semester                      5 ECTS

Practical Sessions (TD)

Professors: Caixa Tan, George Kuchinsky, Kristianna Polder

### Course description

This course serves as an introduction to English-language media and will focus on two parts: the print media and the media landscape.

The first part of the course, English-language print media, introduces the elements of journalism, which is the activity of evaluating, creating and presenting news. Furthermore, this first part of the course serves to describe what a news story is, be it opinion pieces, sports news, or even what makes news worthy.

The second part of the course, the English media landscape, introduces various forms of English media ± newspapers, magazines, photographs, (cartoons), radio, music, television, films, new media. Students are expected to develop an analytical appreciation and to come to considered conclusions.

### Bibliography

- Media Studies. University of British Columbia.

- Bell, A. (1991). The Language of News Media. Massachusetts: Blackwell Publishers.

- Bernadowski, C. (2011). A Good Read: Literacy Strategies with Newspapers. Virginia: Newspaper Association of America.

- Ceramella, N. and Lee, E. (2008). English for the Media. Cambridge: Cambridge University Press.

- Collins Dictionary of the English Language (2015): Glasgow: Collins.

- Written press : (this list is not comprehensive)

- o The New York Times
- o The Guardian
- o The Washington Post
- o Reporter's Without Borders
- o The Daily Mail
- o The Economist