



UNDERSTANDING THE PRESS

Bachelor in Applied Foreign Languages
Faculty of Liberal Arts

Course information

Bachelor year 2 12 HOURS
Spring Semester 5 ECTS
Practical Sessions (TD)
Professors: G. Kuchinsky

Course description

This course explores the following media themes: information versus entertainment, representation and identity in the media, media bias and perspective. It examines the factors that influence the media and also the influence of the media on societal values and individual behaviour. Students are expected to develop an analytical understanding of various forms of English-language media (newspapers, magazines, photographs, cartoons, radio, television, films, new media) and to come to considered conclusions. A simple question guides our enquiry: what does it mean to say that we live in the media age?

Bibliography

Media Studies. University of British Columbia.
Bell, A. (1991). The Language of News Media. Massachusetts : Blackwell Publishers.
Bernadowski, C. (2011). A Good Read: Literacy Strategies with Newspapers. Virginia : Newspaper Association of America.
Ceramella, N. and Lee, E. (2008). Cambridge English for the Media. Cambridge : Cambridge University Press.
Collins Dictionary of the English Language (2015): Glasgow: Collins.

Written press (This list is not comprehensive):

The New York Times
The Guardian
The Washington Post
Reporter's Without Borders
The Daily Mail
The Economist