

Management of International Organisations (Bachelor Year 2 / Spring)

Bachelor in Applied Foreign Languages (English) / Faculty of Liberal Arts

Introduction

This course introduces students to the challenges of managing international organizations, both in business and in broader institutional contexts. Beyond technical skills, it explores the historical, cultural, and ethical dimensions of international management, drawing on Anglo-American sources, philosophical reflection, and literary perspectives. The aim is to give students both conceptual tools and cultural literacy for understanding how organizations operate across borders.

Objectives

By the end of this course, students will be able to:

- Understand the main features of international organizations (companies, NGOs, institutions).
- Analyze management issues through case studies from the Anglo-American world.
- Reflect on ethical dilemmas in international management, using philosophical concepts.
- Develop critical thinking and written/oral expression in English on organizational issues.
- Connect managerial practice with cultural, historical, and literary references.

Outline:

- Introduction: What is an International Organization?
- Historical Perspectives on Management and Organization
- Culture and Civilization in International Management
- The Ethics of Management I: Authority and Responsibility
- The Ethics of Management II: Care and Duty in Organizations
- Case Study I: The United Nations and Global Governance
- Case Study II: Multinational Companies and Global Supply Chains
- Case Study III: NGOs and Humanitarian Organizations
- Management and Intercultural Communication
- Literary Perspectives on Organizations
- Contemporary Challenges of International Management
- Conclusion: Towards Ethical and Humanistic Management

Duration

1 semester

Teaching languages

- English

Conditions of submission

If you need more information about this course, kindly send an email to: incomingdri@icp.fr

Admission

Prerequisite

Prerequisites training

None.

Program

Assessment and Final Grade

Final exam

Bibliography

- Max Weber, Economy and Society (selections).
- Henry Mintzberg, Managers Not MBAs.
- Hannah Arendt, The Human Condition (selections).
- Amartya Sen, Development as Freedom.
- John Micklethwait & Adrian Wooldridge, The Company: A Short History of a Revolutionary Idea.
- Literature excerpts: Charles Dickens (Hard Times), George Orwell (Animal Farm, 1984).



<https://en.icp.fr/>

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