

Writing Workshop (Bachelor Year 3 / Spring)

Bachelor in Applied Foreign Languages (English) / Faculty of Liberal Arts

Introduction

In an age where artificial intelligence can draft, edit, and even imitate creative styles at scale, this course empowers students to rediscover and refine the unique value of human-authored writing. This 8-week series of interactive workshops helps students strengthen their writing across academic, professional, and creative contexts, with a specific focus on cultivating voice, nuance, ethical insight, and emotional resonance—skills that resist automation.

Each week, students will explore a new writing genre or context—from research essays to journalism, from persuasive opinion pieces to short fiction—alongside critical discussions about how human creativity, judgement, and empathy can be foregrounded in their work. Students will also examine the evolving role of AI in writing, learning when and how to collaborate with these tools without compromising originality or integrity.

Objectives

By the end of the course, students will:

- Demonstrate improved clarity, adaptability, and expressiveness in writing across multiple genres
- Understand the distinctive strengths of human-authored writing in an AI-mediated world
- Practice ethical reflection and editorial judgement when working with AI tools
- Critique and revise their own and others' writing to enhance meaning and impact
- Produce a portfolio of original writing demonstrating voice, purpose, and audience awareness

Admission

Prerequisite

Prerequisites training

Ideally, students should hold at least a B2 level of English. Curiosity, openness to feedback, and a willingness to experiment are essential.

Program

Duration

1 semester

Teaching languages

- English

Conditions of submission

If you need more information about this course, kindly send an email to: incomingdri@icp.fr

Methods of Instruction

Through peer workshops, expert feedback, and self-reflective practice, students will develop the skills to help them communicate with clarity, confidence, and ethical awareness across disciplines and platforms.

Assessment and Final Grade

Continuous Assessment. Ongoing written exercises and oral presentation of selected work.

Course Requirements

Preparatory materials for each lecture will be accessible on the e-learning platform. Students are expected to dedicate 1-2 hours per week to review and prepare for the upcoming class.



<https://en.icp.fr/>

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