

Bachelor in Social Sciences / Faculty of Social Sciences, Economics and Law

Introduction

This course examines the evolving role of mass media in political systems and its relationship with society. Topics include the impact of 24-hour news cycles, social media, and the responsibilities of journalism in safeguarding democracy. The course also explores the interplay between media, political marketing, and the influence of misinformation.

Objectives

Students should be able to debate the role of media in democracy.

Program

Assessment and Final Grade

Written Exam: Students will analyze a provided text, demonstrating clarity, organization, strong argumentation, and the integration of course material.

Duration

1 semester

Teaching languages

- English

Conditions of submission

If you need more information about this course, kindly send an email to: incomingdri@icp.fr