



MEDIA AND POLITICS

Bachelor of Social Sciences

Faculty of Social Sciences, Economics and Law

Course information

Bachelor Year 3 21 HOURS

Spring Semester 4 ECTS

Lectures (CM)

Professor: Justin D. COOK, PhD in Political Science, Lille II University (France)

Course description

Mass media has historically played a pivotal role in keeping our institutions and politicians in 'check'. As communication and marketing techniques have progressed, along with the 'invention' of 24h news cycle, media has taken on new responsibilities in society. Though citizens have more direct contact to elected leaders than ever through social media, mass media still represents an important outlet of information for society. As such, un-biased, impartial journalism has never been so vital for the well-being and strengthening of our democracy. This course seeks to introduce to students the evolving role and influence within the occasionally symbiotic relationship between media, politics and society.

Topics of discussion (*In-class sources will be provided):

Fake news? Misinformation, Mal-information and Disinformation

The "CNN Effect", the 24h news cycle and social media

The "CNN Effect": Case studies on Somalia and the Balkans

The Radicalization of USFP and Selling the Iraq War of 2003

News, elections and campaign financing

The Obama Campaign

The Trump "Effect"